RUUKKI GROUP

Introducing Ruukki Group







Who We Are

Ruukki is an integrated mining and minerals producer supplying specialist products to the expanding steel and stainless steel industries leveraging off its technological advantages, to fuel sustainable growth.



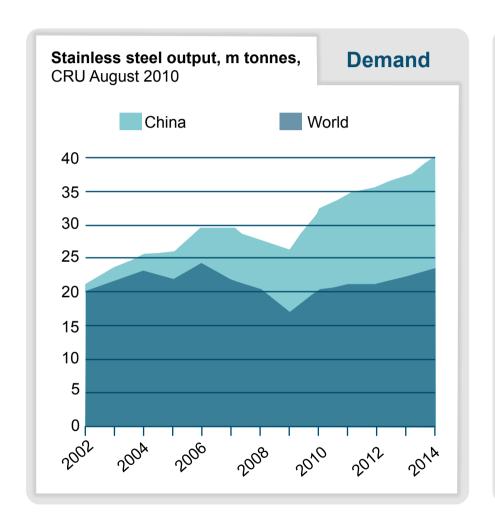
Corporate Information

Shares in issue 248,207,000 LSE **RKKI** 52wk high 177.00p 52wk low 157.50p Broker Investec **OMX** Helsinki RUG1V 52wk high €2.68 52wk low €1.00 Year End 31 December Q3 2010 Results 11 November 2010

Extensive industry experience & knowledge from some of the world's leading mining and metals houses

Name	Experience
Dr Jelena Manojlovic (Chairman)	Established university lecturer, +35 yrs experience human resources & public sector management
Dr Chris Pointon (Deputy Chairman)	+40 yrs industry experience, including Shell, Gencor, Billiton & BHP Billiton
Dr Danko Koncar (Acting MD)	+40yrs business experience, including +20 yrs in ferrochrome, ex-owner of Samancor
Philip Baum (NED)	Former senior executive at Anglo American for +31 yrs, including CEO of Ferrous Metals
Paul Everard (NED)	+40 yrs in natural resources industry, including +25 yrs as in senior management at Shell, Billiton & BHP Billiton
Barry Rourke (NED)	Former audit partner at PWC for 17 yrs, extensive international experience, holds a number of NED positions
Markku Kankaala (NED)	Former Ruukki CEO, entrepreneur in wood products industry

Strong, Long Term Fundamentals, Short Term Volatility





Delivering A Clearly Defined Strategy for the Mining & Minerals Business

Ambition:

To be a profitable, integrated mining house, focused on the supply of specialist products to the stainless steel and steel industries, optimising value to shareholders through sustainable growth and efficient management of our operations

Strategy

Complete vertical integration

- Own ore supply: M&A
- Explore opportunities to underpin integration: power, logistics

Expand

Production

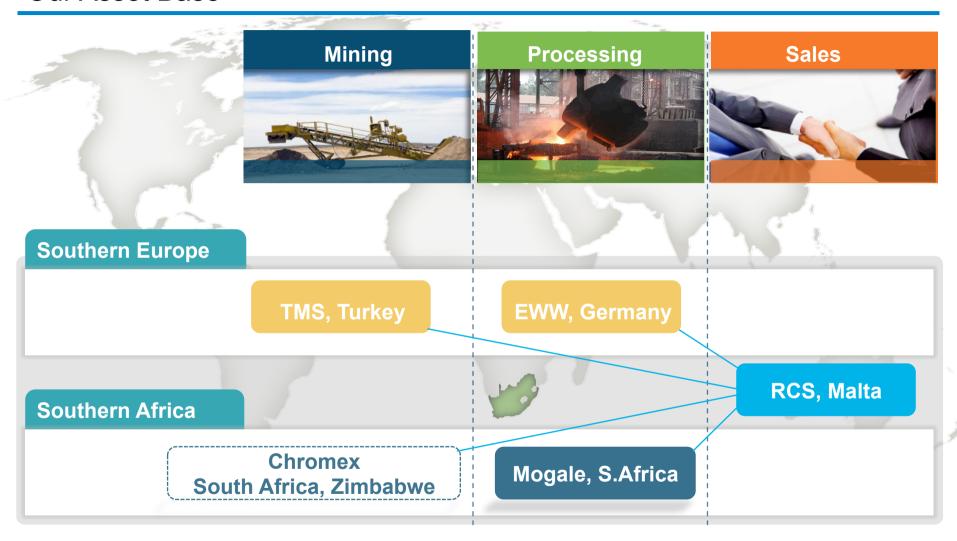
- ➤ M&A
- Organic growth opportunities

Increase

Market Share

- Diversify product mix
- Expand customer base by exploiting production flexibility capabilties

Our Asset Base



TMS - Turkey

TMS mines and processes special grade chromite concentrates and lumpy chrome ore

Top 3 chrome ore producers in Turkey

Two operations comprising:

- → Open pit & underground mining operations
- Processing facilities, including recently commissioned new chromite concentrator
- New processing facility able to process very low grade feeding material & obtain high grade concentrate at low cost
- ≥ 27 chrome ore exploration concessions
- ☑ Chromite concentrates processed, via EWW, into low carbon and ultralow carbon ferrochrome and then sold by RCS

Installed production capacity

60,000tpa





EWW - Germany

EWW is a specialised minerals processing business

Overview:

- → 5 year tolling agreement
- → RCS is sole distributor of EWW products
 - When agreement expires, Ruukki has option to acquire EWW
- Submerged arc furnace to process TMS & third party chromite concentrates
- Produces highly specialised low carbon and ultralow carbon ferrochrome products
- Market leader of specialist products to US super alloy industry



Ruukki SA - Mogale Alloys

Produces: charge chrome ferrochrome, silico manganese, stainless steel alloy

Overview:

- → Acquisition of 84.9% stake in May 2009
- Currently sourcing local ore supply
- Products marketed by RCS
- → Produces range of diversified products
- DC Technology a competitive advantage

Four furnaces:

- 2x DC plasma arc furnace
- 2x submerged arc furnaces

Production capacity: 42,000t stainless steel alloy

Production capacity: 50,000t charge chrome

ferrochrome

Production capacity: 48,000t silico manganese







Transaction Overview

Recommended all cash offer for £37 million

Logical transaction, achieves all three strategic objectives:

- completes vertical integration of the southern African business
- increases production capacity
- ✓ it expands our market share

Chromex is AIM listed: CHX

- ✓ Total of 41Mt of chromite resources
- ✓ New order mining rights
- ✓ BEE partners

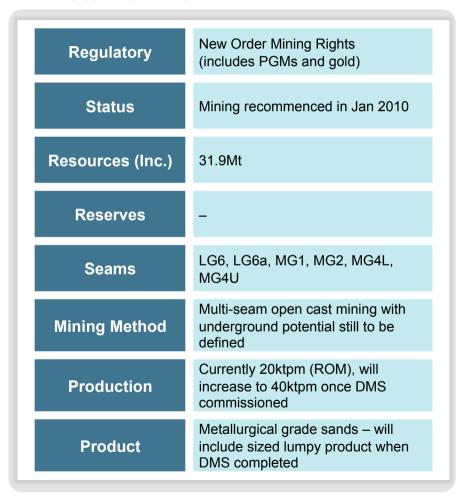
Consolidates Ruukki's presence in one of the world's premier chromite mining regions

Acquisition of Chromex Secures Ruukki's SA Growth Plans

Logical Transaction √ South African operations Vertical integration ✓ Secures own ore supply, immediately accessible, new order mining rights ✓ Sizeable resource of 41Mt offers operational longevity ✓ Increase in production volumes with addition of Stellite mine Increases production ✓ Stellite's monthly production to double once DMS commissioned ✓ Medium term potential to increase production from underground resource ✓ Provides feed for two planned DC furnaces (total capacity: 280,000tpa) Production capabilities ✓ Additional upside to be potentially realised from Mecklenberg & Waylox **Synergies** ✓ In operational expertise, human resources, cost savings and efficiencies ✓ Consolidates Ruukki's presence in one of the world's premier chromite Consolidation mining regions

Vertical Integration & Expansion Potential

The Stellite Mine



The Mecklenberg Project

Regulatory	New Order Mining Rights
Status	Pre-development
Resources (Inc.)	9.1Mt
Reserves	5.7 Mt
Seams	LG6, LG6a
Mining Method	Single seam underground operation accessed on-reef from surface decline/s
Product	Lumpy & chip ore, metallurgical, chemical & foundry grade sands
Source: Chromex Annual Report 2009	

Realising Ruukki SA expansion

Framework Agreements with MCC of China



DC Furnaces

- Total production capacity of 280,000tpa
- Design & detailed engineering underway, expected to be completed by Q4 2010
- Site selection underway, expected to be completed by end 2010
- Negotiations for formal contract with MCC expected to be completed by end Q2 2011



Power Plant

- Expand energy options for growing operations
- MCC EPC contractor
 doing Feasibility Study (FS)
- Solution Signal Si
- → Formal contract negotiations to commence on completion of FS

Our Products – Chromex Further Diversifies Product Mix

Chromex Chrome ore. Metallurgical grade Plasma charge Chrome ore Potential to produce: ferrochrome and Foundry, Refractory Stainless Steel Alloy and Chemical grade Cutlery, automotive, Aerospace. Automotive. **End-use sectors** appliance, appliance, automotive. construction. construction, construction. engineering, plastics, infrastructure. aerospace, rail aerospace, rail machinery, yellow housing, appliance, shipbuilding, wind industries industries goods (mining equipment), structural turbines, industrial machinery and rail applications, nuclear power plant tubing/ industries pipes Stainless steel mills Stainless steel ■ Tool & high speed Customers consumed internally mills steels, engineering mills Lumpy chrome ore at EWW steel high strength sold externally low alloy steel, carbon steel mills sold externally

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